# DHAVAL PAGHADAL

Surat, India 365010  ●  +919638844585  ●  dhaval.paghadal162@gmail.com

## LINKS

https://caramel-microwave-3cf.notion.site/My-Portfolio-f556626732d44613aee563b7fe90664b?pvs=4

## SKILLS

- Mobile App UI/UX Design
- Website UI/UX Design
- Dashboard UI/UX Design
- SAAS Product UI/UX Design
- Wireframing and Prototype Design
- Usability and Accessibility

- Functionality Testing
- Logo Design
- Banner Design
- Flyer Design
- Product Design
- Branding Design

## WORK HISTORY

**Sr. UI/UX Designer,** 11/2023- Current

**Self Employed** – Surat(Freelancing)

- Successfully managed a thriving freelance career, delivering exceptional design services to over 300 clients on Upwork.
- Acquired proficiency in project management, ensuring seamless collaboration and timely delivery of high-quality design solutions.
- Cultivated strong client relationships through continuous communication and engagement, resulting in client satisfaction and repeat business.
- Specialized in E-commerce design, providing aesthetically pleasing store designs and top-notch user experiences.
- Achieved a remarkable 60% optimization rate for E-commerce stores, significantly enhancing user engagement and conversion rates.
- Contributed to a 20% increase in revenue growth for clients, showcasing the direct impact of design expertise on business success.

**Key Achievements:**

- Established a strong reputation on Upwork, garnering positive feedback from over 300 clients for exceptional design services.
- Applied project management skills to efficiently handle multiple projects, ensuring timely delivery and client satisfaction.
- Demonstrated expertise in E-commerce design, driving significant improvements in store optimization and revenue growth.

**Sr. UI/UX Designer,** 05/2022 - 10/2023

**PODs365** – Surat(Remote Work)

- Led comprehensive design projects, including Logo Design, Banner Design, Mobile App Interfaces, Website UI Design, Prototyping, and Admin Panel Design.
- Leveraged expertise in Figma to create visually appealing and user-centric design solutions, aligning with project objectives and client requirements.
- Specialized in Prototyping and Animation, enhancing project presentations and enabling effective communication with clients.
- Successfully increased the client satisfaction ratio from 30% to an outstanding 65% through compelling design solutions and effective project presentations.

**Key Achievements:**

- Utilized Figma expertise to streamline design workflows, contributing to efficient project delivery and client satisfaction.
- Introduced advanced Prototyping and Animation techniques, elevating the overall quality of project presentations and client interactions.
- Demonstrated a remarkable ability to understand and translate client needs into visually appealing design solutions, fostering long-term client relationships.

**Sr. UI/UX Designer,** 06/2021 - 05/2022

**Crawlapps Infotech LLP** – Surat

- Spearheaded design initiatives for e-Commerce platforms, specialized in crafting Shopify themes, and contributed to innovative solutions for Vehicle Parking applications.
- Implemented and maintained a robust Design System, streamlining the design process and ensuring consistency across projects.
- Acquired proficiency in managing the entire design workflow efficiently through the Design System, resulting in a 56% reduction in re-design costs and enhanced code efficiency.
- Collaborated closely with cross-functional teams to align design solutions with business goals, emphasizing a user-centric approach in e-Commerce and Vehicle Parking projects.

**Key Achievements:**

- Introduced and managed the implementation of a Design System, significantly reducing re-design costs by 56% and enhancing overall code efficiency.
- Successfully designed and implemented user interfaces for e-Commerce platforms, contributing to increased user engagement and satisfaction.
- Played a key role in crafting innovative design solutions for Vehicle Parking applications, improving user experience and operational efficiency.

**Sr. UI/UX Designer,** 08/2020 - 05/2021

**Daddyscode** – Surat

- Played a pivotal role in elevating design standards across diverse sectors, including Real Estate, IT, e-Commerce, and Gaming.
- Led comprehensive design projects encompassing logo design, banners, mobile app interfaces, and website UI, demonstrating versatility in design applications.
- Proficiently utilized XD Software, Illustrator, Coreldraw, Photoshop, and Camtasia for seamless and impactful design execution.

- Developed prototypes to effectively communicate design concepts, ensuring alignment with project objectives and stakeholder expectations.
- Actively collaborated with cross-functional teams, engaging with developers and content writers to streamline processes and enhance project delivery efficiency.
- Achieved a notable [Percentage]% acceleration in project timelines by fostering close collaboration between design, development, and content teams.

**Key Achievements:**

- Played a crucial role in optimizing project workflows, contributing to a 34% reduction in project development time, leading to quicker deliverables for clients.
- Applied design thinking principles to create user-centric solutions, enhancing the overall user experience across Real Estate, IT, e-Commerce, and Gaming projects.
- Strengthened interdepartmental communication, resulting in a more cohesive and agile work environment.

**Jr. UI/UX Designer,** 04/2019 - 08/2020

**Smart Technica** – Surat

- Spearheaded the design efforts for a range of projects at a dynamic IT agency, with a focus on both IT and Medical sectors.
- Designed distinctive logos, eye-catching banners, and innovative mobile app interfaces, showcasing creativity and attention to detail.
- Utilized Adobe XD, Illustrator, and Coreldraw to bring design concepts to life, ensuring seamless collaboration with cross-functional teams.
- Translated design concepts into responsive HTML and CSS, contributing to the development of visually appealing and functional web solutions.
- Acquired proficiency in Mobile App Design, expanding skillset and adapting to industry advancements.

## EDUCATION

**Bachelor of Science:** Bachelor of Computer Applications, 03/2017

**Veer Narmad South Gujarat University** – Surat

## LANGUAGE

**English**

**Hindi**

**Gujarati**