Aditi Sharma
Graphic Designer and UX Designer

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User Experience Designer from India with more than 4-year track record in crafting meaningful interactions and innovative solutions. Worked as a Senior UX Designer, leading a team of 10 dedicated to Solving User Problems.

Skills

Hard Skills
Research & Analytical Skills, Critical Thinking, Information Architecture, Wire framing, Prototyping, Visual Communication.

Soft Skills
Empathy, Collaboration, Communication, Leadership, Critical Thinking,Curiosity.

Work Experience

User Experience Designer
Shreeva
Mar 2022 – Aug 2023
- Led and trained a team of 10+ junior designers.
- Collaborated across departments to create user-friendly systems.
- Delivered wireframes, concept documents, mockups, and prototypes for 10+ projects, ensuring quality through ongoing communication with development teams.
- Ensured high-quality design implementation across various platforms (Android, mobile, desktop, and iOS).
- Collaborated with business leaders to enhance marketing decisions.
- Promoted to lead a team of 5 designers within 1 year of joining, improving design strategy and results.

Graphic design Intern
Aashman Foundation(NGO)
Mar 2022 – May 2022
- Consistently delivered high-quality projects within challenging timeframes, earning recognition from senior colleagues.
- Collaborated effectively with a graphic design team at an NGO focused on women's welfare and children's education.
- Achieved proficiency in Adobe Illustrator, Figma, and video creation software, resulting in creation of accessible content for a wider audience.

Creative Designer
Wirtex
Aug 2019 – Feb 2022
- Fostered collaborative innovation within cross-functional teams.
- Led social media campaigns for three clients, creating engaging posts.
- Collaborated with UX designers, conducting user research and brainstorming.
- Prioritized user-centric design principles while generating fresh ideas.

Education

NIIFT Ludhiana-
BSc. Fashion Design
2016 – 2019
Cumulative grade Point Average CGPA: 7.85
- Completed coursework in design and visual communication, including Elements of Design, Graphic Design & Applications, Computer Application, and Design Photography.
- Participated with a team of six members in an Intercollege festival at IIT Ropar.
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Certifications

Specializations (Coursera)
- Extended Reality for Everybody- University of Michigan
- Google UX Design- Google
- Graphic Design Specialization- Calarts
- Introduction to Augmented Reality and ARCore- Google