PLAASH CHHOKRA

User Experience Designer & Researcher

📍 India

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ABOUT ME

I'm a UX/UI designer and researcher, interested in using design to create meaningful experiences, with the help of extensive research.

SKILLS

Design Tools	Beginner	Moderate	Expert
Figma			✔
Illustrator		✔	
Photoshop		✔	
Miro			✔
Adobe XD			✔

Interaction	Beginner	Moderate	Expert
Wireframing			✔
Prototyping			✔
Micro interactions			✔
Design Elements			✔

DESIGN SKILLS

User Research, Customer Journey Mapping, User Interviews, Prototyping, Wireframing, Information Architecture, Usability Testing, Research Methodologies-Qualitative and Quantitative Research.

EDUCATION

- **B.E. Computer Science and Engineering (9.25 CGPA) (Aug,2019 - Jun, 2023)** — Chitkara University, Punjab

- **Specialization in UX/UI Design(9.11 CGPA)** — Imagin XP, Chitkara University

WORKING EXPERIENCE

Associate Engineer UX at Collins Aerospace, Hyderabad, India (July,23- Currently Working)

- Played a pivotal role in creating user-centric interfaces, wireframes, and prototypes to improve overall user experiences.
- Working independently on real life Enterprise applications like Desk booking app(Mobile and Web).
- Designed a Hiring App for 3 user base- manager's, Contractual Company Supplier and Admin's.
- Working on designing mobile/web app- Robotic arm functioning Interface.

UX Design Intern at Collins Aerospace, India (Remote) (August, 22 - June, 23)

- Contributed to the design and development of mobile and web applications, with a focus on enterprise-level solutions.
- Assisted in conducting user testing and feedback sessions to iterate and refine design concepts.
- Gained hands-on experience in UX best practices and design methodologies while contributing to real-world projects.
- Worked closely with cross-functional teams to ensure seamless integration of design solutions into final products