

Aswin Gopinath

UXD | CX | Project Management

Experienced professional in various domains with core focus on CX, UX and Project Management.
I am committed to creating meaningful and delightful user experiences that drive success for both users and businesses.

Email

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LinkedIn

linkedin.com/in/aswingopinath

Portfolio

aswingopinath.home

Phone

+91 9072290686

Work experience

User Experience Designer

Mantra Labs, Bangalore

2022 - 2023

Made large scale contributions to the development of multiple products that Mantra Labs launched during my tenure, such as:
Hero Insurance (Insurance marketplace - Design architecture, research, Website and App)
Ageas Federal (Life Insurance Website - Design architecture, Website and App)
Part of the UX Research team for various Mantra Labs in-house projects (studying the best buying journey in the insurance domain, client pitching research)

Client Specialist | CX

Siemens, Bangalore

2019 - 2021

Overseeing Business operations and maintained effective communication with service engineers and clients all over India ensuring maximum productivity.

Assistant Project Manager

Sunray Group, Ontario Canada

2015 - 2017

Management, coordination and inspection of development projects (\$3M - \$5M CAD)
Ensured that all project phases are prepared and issued in accordance with project management procedures.

Education & Learning

PGDM in Project Management

Sir Sandford Fleming College,

2014 - 2015 | Ontario, Canada

BTECH in Electronics & Communication

Calicut University,

2009 - 2013 | Kerala, India

UX Bootcamp

Design boat UX School, 2021

Proficient in

Business Analysis and Project Management
UX Research, User Testing and Validation
Customer Journey Mapping
Information Architecture
Low- and High- Fidelity Wireframing, Prototyping
Interaction Design, Visual Design
Defining Product Specifications
Design System Development, Design Sprints
A/B Testing

Tools

Adobe XD
Figma
Miro
MS Office

I Speak

English, Malayalam, Tamil, Hindi