\boxtimes

divsoni14394@gmail.com

Certified UX Designer from IDF interaction-design.org Certified Google UX Design Oftentimes the star performer of the quarter and month

RELEVANTEXPERIENCE

UI Designer 7 Years

UX Designer 3.5 Years

Graphic Designer 2 Years

FUNCTIONALSKILLSET

UI / UX Design

User Research

Interaction Design

Graphic Design

Wireframes / Prototyping

Competitive Analysis

Mood Board / Style Guide creation

Responsive Web Design

B2B and B2C eCommerce website design

HTML, CSS

DESIGNTOOLSKILL

Figma	
Adobe XD	
Adobe Photoshop CC	
Adobe Illustrator CC	
Sketch	
InvisionApp	
UX Pin	
Frontify	
JIRA	

PORTFOLIO

solar.lubielectronics.com

smartonsite.in

lipscore.com

cbstation.com

sihl.in (stoke market dashboard & responsice)

mypetcrew.com

merlinautogroup.com

PERSONALINFO

Born:

14th March, 1994

Language known:

English, Hindi, Gujarati,

Hobby:

Driving, Traveling,

Photography, Cooking

CAREEROBJECTIVE

Dynamic techno savvy professional UI/UX designer with more than 7+ years of web experience. As an experience designer, created numerous successful projects and having comprehensive technical skill set or handling and delivering large scale assignments in various platforms and technologies such as Magento, WordPress, Drupal, Android, IOS.

WORK EXPERIENCE

Sr. UI-UX Designer @ CommercePundit Technologies Pvt. Ltd.

July, 2019 to Present

- Responsible for deliverables of all projects which me and my team have.
- Working closely with senior designers and cross department managers.
- Responsible for providing designs' solutions for each projects I have.
- Responsible to create different and conceptual UI/UX design for websites, mobile applications, launch pages, landing pages, logos, flyers, brochures, newsletters, banners and many more with using Figma, Adobe XD, Sketch Photoshop and illustrator ect.
- Creating design tools for the Magento and Shpopify. Can also implementing on the Product detail page design.
- Collaborate with Project manager, Business Analyst and Client for requirement gathering.

Sr. UI-UX Designer @ ProductiveCreations

October, 2018 to April, 2019

- Experience in UX/UI design for a Vehicle Parking application "Show My Parking".
- Create company's product with the help of UX and UI
- Responsible for Developing user-centered design methodology, User interface, Mockups, Prototypes related activities.
- Collaborate with Project manager, Business Analyst and Client for requirement gathering.

UI-UX Designer @ NicheTech Computer Solutions Private Limited

January, 2018 to October, 2018

- Responsible to understand the clients' requirement and make web portal design layouts, logos, brochures, company identity, and many more...
- Experience in creating asthatic web solution for Lubi Solar: Solar Panel | Solar Power System by understanding the analysis
 the whole system. Helped Shah Investors (https://www.sihl.in/) to manage their investment tool by creating application
 designing. Created Tab-Application for "Prasad Group Of Companies" to provide top quality products and excellent technical
 services.
- Provide Strategic solution for the Matrubharti application, where user can reaad and listen the book summary, also provide creative way for the subscription flow (500K downloads).
- Experience onsite work from Nichetech Collabera Tech Solutions to uncerstend their "Conect portle", after that I was responsible to create different and conceptual UI/UX design to manage their "Conect portle"

Jr. Web Designer @ Dles Technology

May, 2017 to Jan, 2018

- Responsible to handle designing team, understanding the clients' requirement and design layouts, logos, sites, mobile apps, brochures, company identity, themes design, gift cards, newsletter and many more...
- Responsible for deliverables of all projects which me and my team have. Working closely with stakeholders, senior designers and cross department managers. Performing brainstorming activities for all projects.
- In a spare time created e-commerce web themes with admin panel design which helped new e-commerce website projects.

Jr. Web Designer @ DMK Technologies

July, 2016 to April, 2017

- Responsible to create applications and websites UI design according to the requirements provided by client.
- Develop websites in frontend designing using dreamviewer and provide further for development process after approval
- Developed many interactive website which used extensive knowledge of BASIC JAVA SCRIPT.

Jr. Web Designer @ Agile Infoways

January, 2016 to June, 2016

- I worked with agile infoways as a traineed web designer, Were I responsible for creating design for the Website, Mobile
 Application, Web-Application, design for the KIOSK, And other IOT system UI desing by using Photoshop, Illusttrator, Figma,
 and XD.
- After the desinging those apps and website, those designs were sent for training of collage students for the practice.
- Also be part of an opportunity in traing lab where i teach the students as an tutor for an alternet days.

EDUCATION BACKGROUND

- Completed commerce graduation from Shree Sahajanand Vanijya mahavidyalaya, Ahmedabad in Year 2015.
- Completed 12th HSC from Shree Rambali Vidhyamandir, Ahmedabad in Year 2012.

Certified designer from interaction design foundation

- Web Desingning Cource from the Agile Infoways Technologies
- Design Thinking The Beginner's Guide with 89%
- Mobile User Experience (UX) Design with 79%
- Become a UX Designer from Scratch with 91%
- Visual Design: The Ultimate Guide with 99%