JAYA KOTIYA
UI UX Designer

📞 +91 78790 88134

✉️ jayakotiya12@gmail.com

📍 10/11, Vijay Nagar, Indore

🌐 behance.net/jayakotiya

in linkedin.com/in/jaya-kotiya-8082371b9/

TOOLS

Adobe Photoshop

Adobe Illustrator

Adobe Xd

Figma

Sktech

Lunacy

InVision Studio

Balsamiq (Wire-frame Design Tool)

SKILLS

User Research

User Personas

User flows

PROFILE SUMMARY

Innovative UI/UX designer with 3 years of progressive experience in crafting immersive and user-centric digital solutions. Adept at bridging the gap between design and technology, collaborating closely with cross-functional teams to deliver seamless and visually captivating user experiences. Proven ability to blend creativity with technical feasibility, ensuring designs align with business objectives. Excels in translating user insights into intuitive designs that enhance user satisfaction and engagement.

Key Skills & Competencies:

- Use problem-solving skills to address complex UX design challenges.
- Identify and resolve issues that hinder the user experience.
- Create wireframes, prototypes, and visual designs that cater to both user and business needs.
- Apply problem-solving to deal with intricate UX design problems.
- Design with user & business requirements in mind, including wireframes, prototypes, and visuals.

PROFESSIONAL EXPERIENCE

Advantal Technologies Pvt. Ltd., Indore, India   Apr 2023 - Till
UI UX Designer

- Take good understanding of product specification and user psychology.
- Conduct concept and usability testing and gather feedback.
- Conduct User research for gathering qualitative and quantitative data.
- Create user personas, user flows, and customer journey maps to guide design decisions.
- Work with the team to brainstorm ideas for better UX.
- Use design tools such as Sketch, Figma, and Adobe Creative Suite.
- Design wire-frames, prototypes, and visual designs.
- Create animation prototypes & guidelines to bring interactivity to designs.
- Prioritize tasks effectively and meet deadlines while maintaining design quality.
- Design interactive elements and micro-interactions that enhance user engagement & delight.
- Collaborate with developers, product managers, & stakeholders to validate design feasibility.
- Ensure technical alignment of design with business goals.
- Work hand-in-hand to bridge design & development for successful outcomes.
- Continuously seek opportunities to enhance design skills and knowledge.
- Lead a team of junior UI designer & graphic designer maintaining them for the

Cubedots Pvt. Ltd., Indore, India   Jul 2022 - Mar 2023
UI UX Designer

- Understand user needs and create intuitive interfaces.
- Develop visually appealing layouts aligned with branding.
- Design interactive prototypes for user feedback.
- Conduct usability tests to enhance user experience.
- Design wire-frames, prototypes, and visual designs
- Ensure responsive designs for various devices.
- Develop UI mock-ups and prototypes that clearly illustrate how sites function and look like.
- Collaborate with colleagues, superiors, & members of the organization outside of your 3D team in order to improve designs.
- Manage timelines and tasks effectively for projects.
- Create and maintain design documentation, including style guides & design specs.
- Lead a team of junior UI Designer & Graphic Designer maintaining them for the projects.

Webllisto Technologies Pvt. Ltd., Indore, India   Feb 2021 - Jul 2022
Jr. UI UX Designer

• Crafted captivating social media posts, online campaign visuals, and advertisements.

• Developed UI/UX design mockups for websites, emphasizing user-centric interfaces.

• Designed mobile interface concepts to enhance user experiences across devices.

EDUCATION

Techart Studios, Indore   2019 - 2020
Diploma in UI UX Designing & Graphic Designing

M.K.H.S. Gujarati Girl's College, Indore   2019 - 2022
Bachelor Of Computer Application

Higher Secondary   2017 - 2019
Science - Mathematics Group

CERTIFICATIONS

LinkedIn Learning

• Improve Your UX Design Skills

• Design Thinking: Understanding the Process

• Designing Emotions: How to Use Design to Move People

• Learning Design Thinking