

# Hi, I'm Mahesh Nunna.



## Professional Summary

UX Designer with 5+ years of product design expertise, I am a designer on a quest to create exceptional user experiences that leave a lasting impact by utilising the power of creativity and empathy. I thrive in the area where art and technology meet, transforming complicated ideas into fluid digital experiences.

I have a passion for fusing aesthetics and functionality, Committed to staying at the forefront of industry trends and leveraging user research to inform design decisions, I aim to contribute to a dynamic team and make a meaningful impact on the organisation's success.

## Contact

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Bengaluru, Karnataka

## Experience

### SENIOR UX DESIGNER Sep 2022 - Current

Techstar Group, Bengaluru, Karnataka

- Maintained and developed detailed user-interface specifications.
- Developed high level, detailed storyboards and mock-ups to effectively communicate interaction and design ideas.
- Presented design work to multiple teams and senior leadership for review and feedback.
- Developed wireframes and task flows based on user needs.
- Made strategic design and user-experience decisions related to core and new functions and features.
- Collaborated with designers and developers to create intuitive, user-friendly software.

### UX DESIGNER Feb 2021 - Sep 2022

Quartic.ai, Bengaluru, Karnataka

- Identified issues uncovered by testing or customer feedback and implemented solutions.
- Planned and defined strategies for direction of future iterations.
- I conduct usability reviews to enhance the entire quartic Platform experience.
- Detecting UX problems and making design suggestions Using customer feedback from persona research to inform design decisions By using design documentation to ensure platform-wide consistency.

## LinkedIn Profile

<https://www.linkedin.com/in/maheshux/>

## Skills

- Figma
- Adobe Suite CC
- Sketch
- Illustrator
- Framer
- Invision
- Zeplin
- Principle
- JIRA



## **UX/UI DESIGNER** Jun 2018 - Jan 2021

*KreditBee, Bengaluru, UX/UI Designer*

- Identify, develop, and iterate PRD concepts and ideas in order to build them for a variety of financial products using user research, user flows, mock-ups, and prototypes.
- partnered with cross-functional teams from discovery to design and enhance the loan and e-commerce experiences across devices, including product managers, developers, and designers.
- Optimized mobile applications to increase speed and scalability.
- Collaborated with development team to validate product data and usability requirements.
- Tested technical feasibility of UI and UX designs to meet project goals.
- Analyzed existing user interface features to identify improvement opportunities.
- Implemented advanced animation techniques, resulting in improved user interface and user retention rates.

## **Portfolio Link**

<https://rb.gy/m1hew>

## **Education**



### **BACHELOR OF SCIENCE - MULTIMEDIA AND ANIMATION**

*May 2017*

*VIT University, Vellore, TN*

- GPA 3.4 / 4
- Worked on Semester Mid and Final Projects on UI/UX Designing for IoT(Internet of things) Apps.
- Contributed to College Innovation and Incubator cells and Club Organisations on Design Thinking and Create UI/UX for the college Apps.